



2017 FEAST OF OUR LADY OF GUADALUPE SPONSORSHIP OPPORTUNITY

The **Feast of Our Lady of Guadalupe** (December 12) is the major annual celebration of the Shrine of Our Lady of Guadalupe in Des Plaines, Illinois. The feast celebrates our patroness, Our Lady of Guadalupe, which is a title of the Virgin Mary given in her apparition in Mexico City in 1531.

From **December 11 to 12**, hundreds of thousands of people come on pilgrimage to the Shrine to pay homage to Our Lady of Guadalupe and to celebrate all of the blessings received in the past year through her intercession.

This is a **unique annual event for massive exposure and new audience engagement**, especially among the Latino and Catholic community:

- Over **250,000 Visitors** from All Over Chicagoland, the Midwest, & International
- **Two Days** of Special Celebrations & Performances
- Over **300 Volunteers**
- Facebook **Livestream to 25,000+ Followers**
- **Wide Media Coverage**—Local & National

Sponsorship Level and Benefits

	Benefactor \$20,000+	Partner \$10,000+	Supporter \$5,000+	Sponsors & Friends \$1,000+
Volunteer T-Shirts	+ (Large Logo)	+ (Small Logo)		
Features in Online & Social Media Marketing	+	+		
Video Presentation (On Loop at Event)	+ (Single Screen-Large Logo)	+ (Shared Screen-Medium Logo)	+ (Shared Screen - Small Logo)	
Sponsor Signage at Event	+ (Large Logo)	+ (Medium Logo)	+ (Small Logo)	+ (Name Listing)
Website	+	+	+	+

We also welcome **in-kind donations** of goods and services, including tent rental and installation, printing (signs/banners), food/beverages, etc. Please contact us for details. All in-kind donations will receive sponsorship benefits according to total cost of donation.

For more information about sponsorship opportunities,
contact **Elia Rivera** at **847-294-1806 x 121** or **erivera@solg.org**
www.santuarioguadalupe.org

*The Shrine of Our Lady of Guadalupe is a 501(c)(3) charitable organization located in Des Plaines, Illinois (EIN 51-0549884).
All donations are tax deductible to the full extent of the law.*

SPONSORSHIP FORM

2017 FEAST OF OUR LADY OF GUADALUPE



Please print information clearly:

Business/Company Name:		
Contact Person:		
Address:		
City:	State:	Zip Code:
Telephone:	Email:	
Business/Company Website:		

Thank you for your sponsorship of the 2017 Feast of Our Lady of Guadalupe.

Please check your selected sponsorship level and benefits:

- Benefactor (\$20,000+)
- Partner (\$10,000+)
- Supporter (\$5,000+)
- Sponsors & Friends (\$1,000+)

- Please make checks payable to *Shrine of Our Lady of Guadalupe* and send to:

Shrine of Our Lady of Guadalupe
ATTN: Sponsorships
1170 N. River Road
Des Plaines, IL 60016

- In order to be included in sponsorship signage, contributions and logos must be received **no later than November 27, 2017**.
- Send company/sponsor logo camera ready art to: **Elia Rivera** at **erivera@solg.org**
- If you have any questions or requests, please contact **Elia Rivera** at **847-294-1806 x 121** or **erivera@solg.org**

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